

**NORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY'S
BOARD OF DIRECTORS MEETING AGENDA**

**Great Basin College
VIA ZOOM**

<https://us06web.zoom.us/j/82834798211>

1500 College Parkway

Elko, NV 89801

Wednesday, August 26, 2026 at 1:00 pm

A. CALL TO ORDER: By NNRDA Chair of the Board, Brianne Morin with WaFd Bank.

The agenda for this meeting of the Northeastern Nevada Regional Development Authority (NNRDA) has been properly posted for this day and time in accordance with NRS requirement.

In accordance with NRS 241, the Authority may: (I) change the order of the agenda, (II) combine two or more agenda items for consideration, (III) remove an item from the agenda or delay discussion relating to an item on the agenda at any time, (IV) and if the agenda is not completed, recess the meeting and continue on another specified date and time, (V) place reasonable restrictions on time, place, and manner of public comment and that comment based on viewpoint may not be restricted.

NNRDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.nnrda.com.

B. ROLL CALL: Introductions of Board Members and Guests

C. PUBLIC COMMENT PERIOD:

PUBLIC COMMENT WILL BE ACCEPTED IN PERSON AND VIA EMAIL. WE ENCOURAGE THE PUBLIC TO PARTICIPATE IN THE MEETING BY SUBMITTING COMMENTS TO KRIS@NNRDA.COM – WHERE THEY WILL BE THEN ADDED TO THE RECORD.

This agenda item is to provide time for the general public to address the Authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

D. MINUTES:

- | | |
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| 1) Approval of the June 2026 Board of Directors Meeting Minutes. | FOR POSSIBLE ACTION |
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E. NNRDA FINANCIALS:

- | | |
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| 1) Review and approval of financials for June and July 2026. | FOR POSSIBLE ACTION |
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F. NEW BUSINESS:

- 1) Presentation by Ms. Abby McLennan, VP & Regional Executive, Salt Lake City Branch of the Federal Reserve Bank of San Francisco.

FOR DISCUSSION ONLY

- 2) Review, discussion, and possible action regarding Amplified Digital AI marketing package for FY 26-27.

FOR POSSIBLE ACTION

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G. REPORTS

- 1) **Status Report and Leads:** Staff will provide status on various activities, projects and leads.
- 2) **RNDC:** Report from Shirley Alen-Kellerman, RNDC, Business Lending Representative.

H. BOARD MEMBER REPORTS

Board members will be provided the opportunity to give a short report on their business or their city/county.

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J. ADJOURN

Respectfully submitted:

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Kris Ashdown, NNRDA Executive Assistant