

membership options



## Executive

- All benefits included at Associate and Corporate Levels
- Promotion within NNRDA marketing materials (Webpage, Newsletters, Social Media, Programs, & Networking)
- Opportunity to contribute news items and/or press releases that are highlighted in NNRDA marketing materials
- Eligible to Chair NNRDA Board
- Company logo prominently displayed in NNRDA Lobby area

**\$3,000**

## Corporate

- All benefits included at Associate Level
- Advanced notice of businesses locating to region – Receive contact information and introductions to contacts
- NNRDA promotion a local preferred business
- NNRDA Board Eligibility
- Invitation to biannual Board Retreat

**\$1,500**

## Associate

- Advanced notice of NNRDA sponsored/hosted events
- NNRDA Web listing (Option for listing on Employment page)
- NNRDA Quarterly Newsletter
- NNRDA Member Static Cling

**\$500**

strengthen  
our  
communities



Become a

# Stakeholder

In Northeastern Nevada's Future!



create new industry clusters

establish new jobs and  
enhance existing workforce



diversify  
local  
economy

encourage  
growth



**775-738-2100**

**www.NNRDA.com**

# what is nnrda

## Northeastern Nevada Regional Development Authority

The Northeastern Nevada Regional Development Authority or NNRDA was established in 2012 as a result of Nevada's economic development plan, "Moving Nevada Forward: A plan for Excellence in Economic Development 2012-2014." Published in February 2012, this document provided guidance to the recently created Governor's Office of Economic Development (GOED) and what would become their Regional and Economic Development Authorities. Initially, NNRDA's regional footprint consisted only of Elko County and the incorporated cities held therein. However, between 2014 and 2016 Lander, Eureka, and White Pine Counties united with NNRDA to create the largest geographic Development Authority in the State of Nevada. Today, **NNRDA's footprint encompasses over 40,000 square miles, includes four Nevada Counties, and is responsible for the economic development pursuits of 40% of the State.**

The Northeastern Nevada Regional Development Authority is comprised of both public and private members who consider themselves stakeholders in Northeastern Nevada's future. Together, these entities work in unison to help support NNRDA's efforts to promote the region, recruit new industries, and empower existing business. Regardless of whether our members represent a governmental entity or are part of private enterprise, we can all agree, **community growth and diversification ensures economic sustainability and enhances our overall quality of life.**



### *Our Mission*

Encourage and coordinate the continual, diversified development & economic growth of the Northeastern Nevada region.

### *Our Vision*

To ensure the economic stability of the Northeastern Nevada region by assisting our counties and cities in their efforts to enhance their respective and regional economic base.

## why be a member

Building a diverse, sustainable economy requires the involvement of private enterprise – both its experience and its expertise. As you consider membership within our organization, we would invite you to answer this simple question – **does your business benefit when other companies are established or expand within our community?** Of course, it does! Strong economies benefit everyone. Your membership makes you a stakeholder in Northeastern Nevada's economic future. NNRDA leverages your membership dollars, expert advice, and direct involvement to **establish new capital investments, bolster existing business, and create new high-quality jobs.**

Aside from being a key stakeholder in Northeastern Nevada's economic future, you become an advisor for our organization. Your participation and expert advice allow us to steer a course that will lead to a healthy, vibrant, and robust economic ecosystem. Further, your business and others like you capitalize on synergies that eventually help us all realize our full potential. NNRDA offers three membership levels that are detailed on the following page.

