

**NORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY'S
BOARD OF DIRECTORS MEETING MINUTES**

**Great Basin College
VIA ZOOM**

1500 College Parkway
Elko, NV 89801

Wednesday, Sept. 22, 2021 at 1:00 pm

A. CALL TO ORDER: By NNRDA Chair of the Board, Terri Clark, NNRH

The agenda for this meeting of the Northeastern Nevada Regional Development Authority (NNRDA) has been properly posted for this day and time in accordance with NRS requirement.

In accordance with NRS 241, the Authority may: (I) change the order of the agenda, (II) combine two or more agenda items for consideration, (III) remove an item from the agenda or delay discussion relating to an item on the agenda at any time, (IV) and if the agenda is not completed, recess the meeting and continue on another specified date and time, (V) place reasonable restrictions on time, place, and manner of public comment and that comment based on viewpoint may not be restricted.

DUE TO COVID-19 UPDATES AND UPON DIRECTIVES FROM THE GOVERNOR, NNRDA WILL BE HOLDING THE MEETING VIA ZOOM AND IN PERSON FOR THOSE WHO WANT TO ATTEND IN PERSON.

NNRDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.nnrda.com.

B. ROLL CALL: Introductions of Board Members and Guests

STAFF:

Sheldon Mudd-Executive Director

Kris Ashdown-Executive Assistant

BOARD OF DIRECTORS:

Madison Mahon-City of Carlin

Rich McKay-Eureka County

Terri Clark-NNRH

Donna Bath-Silver Lion Farms

BOARD MEMBERS:

Jennifer Sprout-Great Basin College

Matt Miller-Kinross-Bald Mountain

Alissa Wood-Nevada Gold Mines

Jeffrey Sutich-NV Energy

Paul MacDonald- RailPros

FransYorgesen-SW Gas

GUESTS:

Shirley Alen-Kellerman-RNDC

C. PUBLIC COMMENT PERIOD:

PUBLIC COMMENT WILL BE ACCEPTED IN PERSON AND VIA EMAIL. WE ENCOURAGE THE PUBLIC TO PARTICIPATE IN THE MEETING BY SUBMITTING COMMENTS TO KRIS@NNRDA.COM – WHERE THEY WILL BE THEN ADDED TO THE RECORD.

This agenda item is to provide time for the general public to address the Authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

D. MINUTES:

1) Approval of the June 23, 2021 Combined Executive Committee and Board Meeting Minutes.

FOR POSSIBLE ACTION

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NO ACTION TAKEN. DISCUSSION: Sheldon Mudd informed the Board that we did not make quorum today so all action items will be discussion only.

E. NNRDA FINANCIALS:

1) Review and approval of Financials for June, July, and August, 2021.

FOR POSSIBLE ACTION

NO ACTION TAKEN. DISCUSSION: Sheldon Mudd let the Board know that expenses in the last 3 months have been regular business expenses. We have a few payments that have went out for marketing but haven't cleared the bank yet.

F. NEW BUSINESS:

1) Review, discussion, and possible approval for marketing expenditures up to but not exceeding the amount of \$20,000 for video services and \$5,000 for print services.

FOR POSSIBLE ACTION

NO ACTION TAKEN: DISCUSSION: Sheldon let the Board know that this item was actually approved in our last fiscal year – September 9, 2020 but it was put on hold due to the pandemic. NNRDA wanted to revisit this initiative and even though it was previously approved, we have new members on the Board, Sheldon wanted to keep our new members up to date and also be sure it's still approved going forward. NNRDA still has this expense budgeted for. Several NNRDA members had suggestions and comments which included the cost being very reasonable (Donna Bath and Rich McKay), our website videos needing updating (Rich McKay), and suggested marketing help (Jeff Sutich and Terri Clark). Terri Clark also made comment about raising the spending limit without needing Board approval from \$2,500 to \$5,000. Sheldon replied that he wouldn't be opposed to this but it was not his intention with item "F". NNRDA Chair also wanted to confirm that item "F" had already been approved last year? Sheldon let her know that yes, it had been approved but with the pandemic we postponed taking any action. Now we have new Board Members so Sheldon wanted to keep everyone updated. Terri Clark asked the Board if anyone is uncomfortable with letting Sheldon move forward with this item as it's already been approved in the last fiscal year and has been accounted for in the current budget. Hearing no opposition Madam Chair confirmed no future action is needed for item "F".

G. REPORTS

1) **Status Report and Leads:** Staff will provide status on various activities, projects and leads.

REPORT: Sheldon sent out an update packet for everyone to read so he didn't have to take more time than necessary. Sheldon wanted to highlight a few items – Soul Maps (Project Tower) is considered an exciting win because it is a diversified manufacturing business creating an estimated 35 jobs. We started fostering this lead back in May 2019! It shows how long it takes to land a company sometimes. We have another company visiting Wells today – most likely why they are not engaging in today's meeting.

NNRDA responded to a lead last month that we received through our marketing partner, GSLI which is called Project Steel Housing. They emailed us asking for additional information on our area. They build housing for disaster areas and interested in the housing issues due to the wildfires in California therefore looking at potentially having a warehouse in this area to build their emergency housing. We have not heard from them since but that happens and most likely not a good sign.

Sheldon included the GOED contract that was approved with NNRDA getting a bit more than what we were expecting. That will give us a little more flexibility with our initiatives moving forward.

NNRDA has been working hard and have been very busy as you will see reading through the 8 page report.

2) **RNDC:** Report from Shirley Allen-Kellerman, RNDC, Business Lending Representative.

REPORT: Shirley wanted to give the Board RNDC's 4th quarter (ending June 30th) and yearend numbers along with RNDC's total contributions throughout the state. For the counties RNDC represents:

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Lander County received a home down payment assistance for \$10,000, financed 2 businesses for a combined total of \$177,000 which created 4 jobs plus retained 2 jobs.

Eureka County didn't have any assistance during the 4th quarter.

White Pine County received 16,014 for a rehabilitation project, 3 home weatherization projects for \$29,468, financed 5 businesses for a combined total of \$467,350 with 5 jobs created and 7 jobs retained.

Elko County financed 8 businesses for a combined total of \$1,033,100 creating 11 ½ jobs and retaining 19 ½ jobs. Year ending totals are:

Eureka County – 1 weatherization project for \$3,370, financed 4 businesses for \$285,650 creating 6 jobs and retaining 8.

Lander County – 1 housing assistance project for \$10,000, 2 businesses financed for \$177,000 creating 4 jobs and retaining 2.

White Pine County – 1 rehabilitation project for 16,014, down payment assistance for 3 homes at \$22,159, weatherization for 6 homes at \$42,635 and financed 16 businesses for \$2,333,011 creating 19 jobs and retaining 65 jobs.

Elko County – 3 weatherization for homes for \$30,893, 28 businesses financed at \$2,896,650 creating 39 ½ jobs and retaining 61 ½.

H. BOARD MEMBER REPORTS

Board members will be provided the opportunity to give a short report on their business or their city/county.

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J. ADJOURN: Meeting was adjourned at 1:55 pm.

Respectfully submitted:

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Kris Ashdown, NNRDA Executive Assistant