

**NORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY
COMBINED MEETING MINUTES OF THE EXECUTIVE COMMITTEE AND BOARD**

COVID-19

Social distancing restrictions have forced us to conduct this meeting of the Northeastern Nevada Board of Directors and Executive Committee contrary to standard protocol. This meeting will be conducted via the Zoom online meeting platform.

*Login information and details will be provided to NNRDA Board and Executive Committee Members.
Information regarding Public Comment can be found below:*

September 9, 2020 at 1:00 pm

A. CALL TO ORDER: By NNRDA Chair of the board, Donna Bath, Silver Lion Farms

The agenda for this meeting of the Northeastern Nevada Regional Development Authority (NNRDA) has been properly posted for this day and time in accordance with NRS requirement.

In accordance with NRS 241, the Authority may: (I) change the order of the agenda, (II) combine two or more agenda items for consideration, (III) remove an item from the agenda or delay discussion relating to an item on the agenda at any time, (IV) and if the agenda is not completed, recess the meeting and continue on another specified date and time, (V) place reasonable restrictions on time, place, and manner of public comment and that comment based on viewpoint may not be restricted.

DUE TO COVID-19 AND UPON DIRECTIVES FROM THE GOVERNOR, THE POSTING REGULATIONS HAVE TEMPORARILY CHANGED AND ATTENDANCE AT MEETINGS IS VERY LIMITED

NNRDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.nnrda.com.

B. ROLL CALL: Introductions of Board Members and Guests

STAFF:

Sheldon Mudd-Executive Director

Jan Morrison-Economic Development officer, West

Kris Ashdown-Executive Assistant

EXECUTIVE COMMITTEE MEMBERS:

Madison Mahon-City of Carlin

Reece Keener-City of Elko

Michelle Beecher-City of Ely

Jolene Supp-City of Wells

Rich McKay-Eureka County

Shane Bybee-White Pine County

Terri Clark-NNRH

Donna Bath-Silver Lion Farms

BOARD MEMBERS:

Matt McCarty-GBC

Chelsea Nicholes-KGHM Mining

Dale Thompson-Kinross-Bald Mtn

GUESTS:

Heidi Lusby-Pershing County

Shirley Alen-Kellerman-RNDC

Patty Herzog-GOED

C. PUBLIC COMMENT PERIOD:

PUBLIC COMMENT WILL BE ACCEPTED IN PERSON AND VIA EMAIL. WE ENCOURAGE THE PUBLIC TO PARTICIPATE IN THE MEETING BY SUBMITTING COMMENTS TO KRIS@NNRDA.COM – WHERE THEY WILL BE THEN ADDED TO THE RECORD.

This agenda item is to provide time for the general public to address the Authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

**NORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY
COMBINED MEETING AGENDA OF THE EXECUTIVE COMMITTEE AND BOARD**

D. MINUTES:

- 1) Approval of the August 26, 2020 Combined Executive Committee and Board Meeting Minutes.

For Possible Approval

ACTION: Madison Mahon made a motion to approve the August 26, 2020 Combined Executive Committee and Board Meeting Minutes. Shane Bybee seconded the motion. Motion Passed.

E. NNRDA FINANCIALS:

- 1) Review and approval of Financials for August 2020.

For Possible Approval

Madison made a motion to approve the Financials for August 2020. Dale Thompson seconded the motion. Motion Passed.

F. NEW BUSINESS:

- 1) Review, update, and possible approval regarding revised NNRDA Bylaws.

For Possible Approval

ACTION: Michelle Beecher made a motion to approve the revised NNRDA Bylaws. Shane Bybee seconded the motion. Motion Passed.

- 2) Review, discussion, and possible approval to authorize up to but not exceeding \$13,920 for digital marketing services through Amplified Digital.

For Possible Approval

ACTION: Terri Clark made a motion authorizing up to but not exceeding \$13,920 for digital marketing services through Amplified Digital. Jolene Supp seconded the motion. Motion Passed.

- 3) Review, discussion, and possible approval to authorize up to but not exceeding \$20,000 for video marketing services for the purpose of updating community and industrial site videos.

For Possible Approval

ACTION: Shane Bybee made a motion authorizing up to but not exceeding \$20,000 for video marketing services for the purpose of updating community and industrial site videos. Michelle Beecher seconded the motion. Motion Passed.

- 4) Review, discussion, modification, and possible approval of NNRDA Board Resolution opposing proposed changes to the Nevada State Constitution regarding the Proceeds of Minerals Tax.

For Possible Approval

DISCUSSION: During last month's meeting the Board had requested more data to be included as well as Mayor Keener had offered some changes. After a few more minor changes were made a motion was entertained for approval.

ACTION: Reece Keener made a motion to approve the revised NNRDA Board Resolution opposing proposed changes to the Nevada State Constitution regarding the Proceeds of Mineral Tax. Jolene Supp seconded the motion. Motion Passed.

G. REPORTS

- 1) **Status Report and Leads:** Staff will provide status on various activities, projects and leads.

REPORT: Jan Morrison let the Board know that she has done/released a housing report and an employment report. Job growth for the next 5 years has remained steady although we have absorbed about 200 workers in our community. Jan's mostly been working on community capacity from infrastructure to workforce development.

REPORT: Sheldon Mudd told the Board about a meeting happening next week with Joe Amato with the SBA and Phil Cowee with USDA regarding the Federal PPP Program, Small Business Lending and Disaster Relief Programs. This is a good opportunity for folks to ask any questions you might have. The Inter-Local Agreement is on hold while we work out a few issues so hold on to it and we'll let you know when we are ready to move forward. The development district map needs a few more changes as we need to see which counties are going to participate. Unless something else comes up, plan on today being our meeting for September so our next meeting will be later in October.

- 2) **RNDC:** Report from Shirley Allen-Kellerman, RNDC, Business Lending Representative.

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REPORT: Shirley Alen-Kellerman let the Board know that she would like to do some marketing for RNDC on the I-80 Fund. She stressed the importance of RNDC and their traditional and untraditional ways to fund loans. RNDC is great at looking outside the box to find a way to help small businesses succeed. If anyone wants to have Shirley give a presentation in their area, give her a call to set up a date/time.

H. BOARD MEMBER REPORTS

Board members will be provided the opportunity to give a short report on their business or their city/county.

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J. ADJOURN: Reece Keener made a motion to adjourn. Jolene Supp seconded the motion. Motion Passed. Meeting was adjourned at 2:13 pm.

Respectfully submitted:

_____ KA _____
Kris Ashdown, NNRDA Executive Assistant