

**NORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY
COMBINED MEETING MINUTES OF THE EXECUTIVE COMMITTEE AND BOARD**

COVID-19

Social distancing restrictions have forced us to conduct this meeting of the Northeastern Nevada Board of Directors and Executive Committee contrary to standard protocol. This meeting will be conducted via the Zoom online meeting platform.

Login information and details will be provided to NNRDA Board and Executive Committee Members.

Information regarding Public Comment can be found below:

August 26, 2020 at 1:00 pm

A. CALL TO ORDER: By NNRDA Chair of the board, Donna Bath, Silver Lion Farms

The agenda for this meeting of the Northeastern Nevada Regional Development Authority (NNRDA) has been properly posted for this day and time in accordance with NRS requirement.

In accordance with NRS 241, the Authority may: (I) change the order of the agenda, (II) combine two or more agenda items for consideration, (III) remove an item from the agenda or delay discussion relating to an item on the agenda at any time, (IV) and if the agenda is not completed, recess the meeting and continue on another specified date and time, (V) place reasonable restrictions on time, place, and manner of public comment and that comment based on viewpoint may not be restricted.

DUE TO COVID-19 AND UPON DIRECTIVES FROM THE GOVERNOR, THE POSTING REGULATIONS HAVE TEMPORARILY CHANGED AND ATTENDANCE AT MEETINGS IS VERY LIMITED

NNRDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.nnrda.com.

B. ROLL CALL: Introductions of Board Members and Guests

STAFF:

Sheldon Mudd-Executive Director

Kris Ashdown-Executive Assistant

Jan Morrison- Economic Development Officer

EXECUTIVE COMMITTEE MEMBERS:

Donna Bath-Silver Lion Farms

Terri Clark-NNRH

Madison Mahon-City of Carlin

Reece Keener-City of Elko

Layla Walz-City of Wells

Vince Mendiola-City of Winnemucca

Jon Karr-Elko County

Dave Mendiola-Humboldt County

Shane Bybee-White Pine County

BOARD MEMBERS:

Chelsea Nicholes-KGHM Mining

Dale Thompson-Kinross-Bald Mtn

Lincoln Litchfield-City of Carlin

Marlene Brissenden-Humboldt County called in but had to leave the meeting. Dave Mendiola called in to take her place.

GUESTS:

Heidi Lusby-Pershing County

Patty Herzog-GOED

Shirley Alen-Kellerman-RNDC

C. PUBLIC COMMENT PERIOD:

PUBLIC COMMENT WILL BE ACCEPTED IN PERSON AND VIA EMAIL. WE ENCOURAGE THE PUBLIC TO PARTICIPATE IN THE MEETING BY SUBMITTING COMMENTS TO KRIS@NNRDA.COM – WHERE THEY WILL BE THEN ADDED TO THE RECORD.

**ORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY
COMBINED MEETING MINUTES OF THE EXECUTIVE COMMITTEE AND BOARD**

This agenda item is to provide time for the general public to address the Authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

D. MINUTES:

- 1) Approval of the July 22, 2020 Combined Executive Committee and Board Meeting Minutes.

For Possible Approval

ACTION: Jon Karr made a motion to approve the July 22, 2020 Combined Executive Committee and Board Meeting Minutes. Madison Mahon seconded the motion. Terri Clark abstained. **Motion passed.**

E. NNRDA FINANCIALS:

- 1) Review and approval of Financials for June 2020 & July 2020.

For Possible Approval

ACTION: Reece Keener made a motion to approve the Financials for June and July 2020. Layla Walz seconded the motion. **Motion passed.**

F. NEW BUSINESS:

- 1) Review, discussion, and possible approval regarding 2020-2021 Elite Prospect Marketing Proposal.

For Possible Action

ACTION: Terri Clark made a motion to approve the 2020-2021 Elite Prospect Marketing Proposal. Layla Walz seconded the motion. **Motion passed.**

- 2) Review and discussion regarding 2020-2021 Marketing Options.

For Discussion Only

DISCUSSION: Executive Director, Sheldon Mudd, explained to the board that he is looking at 3 tiers for our marketing strategy for this year. One is the email campaign with Elite Prospector, second is with Amplified for our digital campaign which would continue what we've already been doing for the last 6 months but adding a few enhancements, and the third would be using a local videographer, Skyfall, to shoot new videos of NNRDA's areas focusing on the industrial parks. If we decide to move forward with all 3 campaigns, we will still have a balance left in our marketing budget for incidentals.

- 3) Review and discussion regarding 2020 Special Sessions of the Nevada Legislature.

For Discussion Only

DISCUSSION: Sheldon Mudd asked for the Boards' thoughts on drafting a resolution in opposition to the Nevada constitution regarding the proceeds of minerals tax or AJR1, AJR2, and SJR1 of the 32 Nevada special legislative session. Sheldon was a step ahead and produced/read a draft resolution which he had prepared before the meeting letting the Board know that changes can be made accordingly. Reece Keener appreciated the draft resolution with Jon Karr following up with the question as to when the Board should write/send the resolution. Jon thinks it would be most effective if the Board were to send the resolution right before or after Senator Masto's visit. Donna Bath wants to be sure we send it in so everyone involved will know our stance. Layla Walz wants to make sure we don't miss "the right time" to send the resolution in. All in all, everyone is in favor of the resolution. Mr. Mudd will bring item back for Action to be taken.

G. REPORTS:

- 1) **Status Report and Leads:** Staff will provide status on various activities, projects and leads.

REPORT: Jan reported for the West area stating the Baltic Project on the Pershing County line is rushing forward! Heidi Lusby has her Build Nevada Program launched and it's moving forward as well.

REPORT: Sheldon discussed a few leads and site visits which included Project Timberline who is looking at Northern Nevada and had a site visit. NNRDA responded to an RFI called Project Thermo received from GOED. This company has said they are looking at 2 different sites in Nevada and we are hoping at least one of those sites are in our area. Another company we responded to was sent our way from NV Energy was Project Molten. Sheldon Mudd has been talking/exchanging emails with several more inquiries which we're hoping turn into leads and eventually site visits as well. We have had a lot of buzz!

**ORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY
COMBINED MEETING MINUTES OF THE EXECUTIVE COMMITTEE AND BOARD**

NNRDA has been working heavy with the state rail plan alongside the consultants. Sheldon feels that our message and imprint have been included in the plan, we'd like see NDOT move forward with this. Every Board Member should have received the Inter-local agreement. We need each entity to forward along to their representative bodies for approval. Mr. Mudd encourages everyone to get the Inter-local agreement approved as soon as possible. He will follow up next month with each entity. Our CEDS reports were submitted. If you need access to those, they can be found on our website. NNRDA will be teaming up with GOED and NV Energy to sponsor the first annual Rural Nevada Virtual Pitch Day competition to be held on November 6, 2020.

2) **RNDC:** Report from Shirley Alen-Kellerman, RNDC, Business Lending Representative.

REPORT: Shirley Alen-Kellerman reported she's been doing multiple presentations for the I 80 Fund where she's traveled to Winnemucca and Battle Mountain as well as giving presentations at several location in Elko. As of right now they have 6 applications with 3 of them approved for a total of \$325,000. The ones who were not approved didn't fit the requirements but were told if their situation changes, they can resubmit their application. On the RNDC Disaster Relief Program, they have approved loans totaling \$700,815.

H. BOARD MEMBER REPORTS

Board members will be provided the opportunity to give a short report on their business or their city/county.

I. PUBLIC COMMENT PERIOD:

PUBLIC COMMENT WILL BE ACCEPTED IN PERSON AND VIA EMAIL. WE ENCOURAGE THE PUBLIC TO PARTICIPATE IN THE MEETING BY SUBMITTING COMMENTS TO KRIS@NNRDA.COM – WHERE THEY WILL BE THEN ADDED TO THE RECORD.

This agenda item is to provide time for the general public to address the Authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

J. ADJOURN: Reece Keener made a motion to adjourn. Layla Walz seconded the motion. Meeting was adjourned at 2:15 pm.

Respectfully submitted:

KA
Kris Ashdown, NNRDA Executive Assistant