

Greetings from



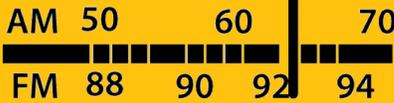
Quarterly Newsletter

Volume 2

2019

Issue 1

Stay Tuned....



For a message from our Director

2

2019 is off to a great start. There is so much taking place that I'm afraid I will have to increase

our newsletter to 3 or 4 pages in order to capture all of the details. As you can see, we secured a big WIN this quarter with Silver Lion Farms who are doing amazing things in White Pine County. Our new EDO, Donna Bath, hit the ground running with the Silver Lion team before she was even officially onboard with NNRDA and has been going strong since. Jan pretty much single handedly orchestrated this years Winnemucca Futures event which set the economic tone for the western side of the region. The launch of our new website has poised NNRDA for the recruitment of new business and membership—I am very optimistic that we will start seeing more and more leads as the year progresses. Stay Tuned!** Sheldon

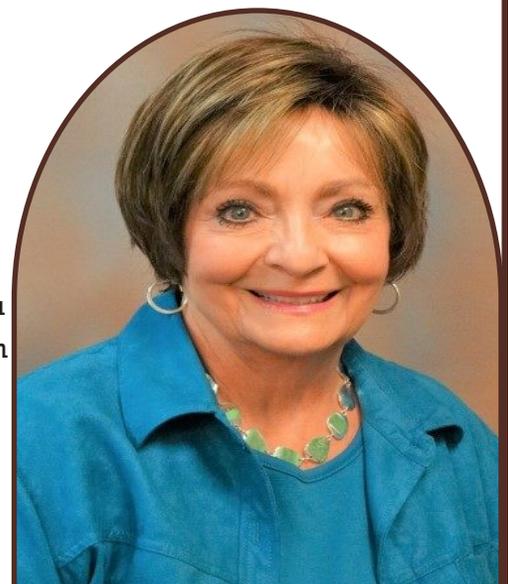
Silver Lion Farms

Diversifying Nevada's Economy

NNRDA is proud to announce that Silver Lion Farms, LLC, has decided to pursue their \$25 Million Industrial Hemp growing facility and farm in White Pine County. The groundbreaking took place this quarter and teams from Denmark are currently in the process of constructing their state of the art 200,000 ft² green house. Silver Lion's management are already discussing further capital investment into the region—we look forward to seeing what the future holds!

Welcome aboard!

This quarter, NNRDA added a new member to the team. We are excited to introduce you to **Mrs. Donna Bath** who will be focusing on economic development pursuits in White Pine and Eureka Counties. Mrs. Bath has a long and distinguished background in public service and we are certainly grateful that she has decided to join us.

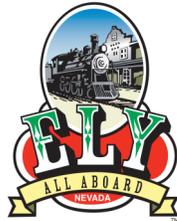


NNRDA staff spearheaded another successful “Winnemucca Futures,” an event that provides the general public, business owners, and government officials a basic overview of the County’s economic environment. A diverse panel of speakers presented on achievements, current developments, and the forecast for the future while fielding questions from the audience. This year was the biggest event yet with nearly 200 in attendance. Feedback from the event was extremely positive with other counties inquiring about the same type of event in their community. NNRDA is currently working to develop the same kind of event throughout the various NNRDA counties.



For the first time in its history, NNRDA single handedly organized and hosted an international trade mission into the region. In March, members of the Sudbury Area Mining Supply & Service Association (SAMSSA) descended upon Northeastern Nevada to gauge the market and determine if our region would be a good fit for their companies. Delegates of the Northern Ontario Trade Mission were able to visit multiple mine sites in Lander, Eureka, White Pine, and Elko Counties, as well as, participate in the Elko Reverse Expo further strengthening the relationship that exists between our two world class mining districts. We're looking forward to the future when one of these participating delegates decides to call Northeastern Nevada home.

**WELCOME
BACK!**



NNRDA is happy to report that the City of Ely has once again partnered with NNRDA by placing membership within the organization. NNRDA is grateful to be working with the leadership and citizenry of the city of Ely and look forward to making great things happen in that historical community.

This quarter, NNRDA launched its new website in an effort to provide a contemporary look that is user friendly and contains tools that will allow site selectors and



potential leads to quickly access demographic data, available properties, and business information throughout the region. We are tremendously happy with the results of this website which we feel accurately represents the region. We look forward to promoting it via various advertising outlets and hope that enhanced traffic will lead to more substantial business leads.

NNRDA staff worked with the City of Winnemucca and various housing lenders to determine cost saving measures that will help attract home builders to the area. As a direct result, New Frontier Village LLC builders announced a 203 unit development that will offer new homes in the low \$200K range! Further, NNRDA is currently working with another home developer considering a 70 acre development for residential housing.

Hopefully by next quarter, NNRDA will be announcing this company’s commitment to build.



WWW.NNRDA.COM