

**NORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY
RETREAT MINUTES OF THE EXECUTIVE COMMITTEE AND BOARD**

**ELKO CONVENTION CENTER
SILVER ROOM**

700 Moren Way
Elko, NV 89801

Monday, September 11, 2017 at 10:00am

A. CALL TO ORDER: By NNRDA Chairman of the Board Shirley Alen-Kellerman

The agenda for this meeting of the Northeastern Nevada Regional Development Authority (NNRDA) has been properly posted for this day and time in accordance with NRS requirement.

In accordance with NRS 241, the Authority may: (I) change the order of the agenda, (II) combine two or more agenda items for consideration, (III) remove an item from the agenda or delay discussion relating to an item on the agenda at any time, (IV) and if the agenda is not completed, recess the meeting and continue on another specified date and time, (V) place reasonable restrictions on time, place, and manner of public comment and that comment based on viewpoint may not be restricted.

NNRDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.nnrda.com.

B. ROLL CALL: Introductions of Board Members and Guests

STAFF:

Pam Borda-Executive Director

Kris Ashdown-Executive Assistant

Jan Morrison-Economic Development Officer

EXECUTIVE COMMITTEE MEMBERS:

Marlene Brissenden-Humboldt County

Vince Mendiola-City of Winnemucca

George Fennemore-Lander County

Mike Sharkozy-Eureka County

Layla Walz-City of Wells

Shirley Alen-Kellerman-Nevada State Bank

Chris Melville-City of West Wendover

Chris Johnson-City of Elko

Delmo Andreozzi-Elko County

BOARD MEMBERS:

Don Newman-Elko Convention Center

Katie Neddenriep-Barrick Gold

Jennifer Koopman-N.N. Regional Hospital

Betti Magney-Elko Daily Free Press

GUESTS:

Daniel Corona-City of West Wendover

Adam Hughs-Better City

Jolene Supp-City of Wells

Kelby Bosshardt-Better City

Curtis Calder-City of Elko

Ron Damele-Eureka County

Patrick Gray-Humboldt Development Authority

Sheldon Mudd-Governor's Office of Economic Development

C. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the Authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

D. NEW BUSINESS:

1) Review and discussion of the GOED contract amendment and subsequent payment.

Pam Borda let the Board know that we did receive the amended contract and subsequent payment followed soon after.

**NORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY
COMBINED MEETING MINUTES OF THE EXECUTIVE COMMITTEE AND BOARD**

- 2) Review, discussion and possible approval to expend a not to exceed \$3,000 to hire Better Cities to facilitate our first annual Board Retreat to be held in September. **For Possible Approval**
ACTION: Marlene Brissenden made a motion for approval to expend a not to exceed \$3,000 to hire Better Cities to facilitate our first annual Board Retreat to be held in September. Jolene Supp seconded the motion. The motion passed.
- 3) The remainder of the meeting will be devoted to a semi-annual brainstorming meeting of the Board of Directors with outcomes that may require action. The format of the remainder of the meeting.
Pam Borda talked about challenges that the rural communities face. Adam Hughes and Kelby Bosshardt with Better City followed with discussion on how important strategic planning is, how important it is to find each community's unique niche, then create and implement that plan successfully.
Pam discussed how the rural communities have not qualified for state incentives as they are geared more towards the urban areas in Nevada. Although no action was taken, most attendees were in favor of creating a committee to work on a rural incentive package to take to the legislature.
Below is the agenda used for the Retreat.

AGENDA

- | | |
|----------|---|
| 10:00 am | Welcome and Introductions – Pam |
| 10:15 | Community member overview (5 minutes each) – 11 entities |
| 11:15 | Economic Development in Rural Nevada and Rural America – Pam |
| 11:45 | Quick break and get lunch (working lunch) |
| 12:00 | Best Practices in Economic Development, Why Strategic Planning is so critical |
| 1:15 | Break |
| 1:30 | What can we do to be more competitive – round table brainstorming session |
| 3:00 | Adjourn |

E. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the Authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

F. ADJOURN: Meeting was adjourned at 3:00pm.

Respectfully submitted:

_____ KA _____
Kris Ashdown, NNRDA Executive Assistant