

*Greetings from*

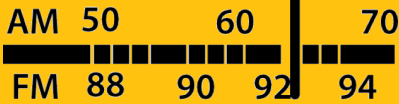


**Volume 1**

**2018**

**Issue 3**

*Stay Tuned....*



*For a message from our Director*

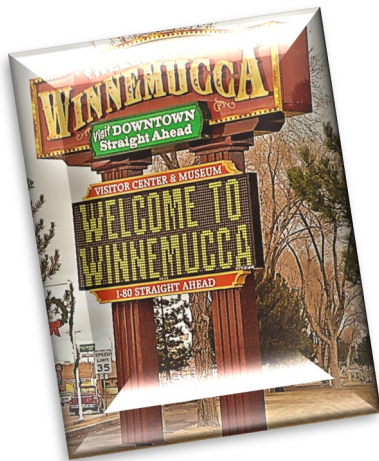
**F**irst off, I have to apologize that this newsletter is getting out so late. Perhaps it will show just how much we have going on within NNRDA. As a result, however, a lot of what is presented here will likely be seen as “old” news. With that said, I think we can pretty well summarize 2018Q3 as a very successful quarter as we saw two companies committing to Northeastern Nevada with multi-million dollar expansions (see right). In addition to these great developments, NNRDA continues to work on several projects that will prepare the region for future development. NNRDA staff are actively involved with and working towards solutions that will address our shortages in workforce, housing, and rural incentives. Unfortunately, these are issues that cannot be resolved overnight—together, however, we’ll get there!

**\*\* Sheldon**

September 20th, 2018 turned out to be a very interesting day. NNRDA staff were on hand to support Cyanco Company, LLC as they went before the Governor’s Office of Economic Development Board to gain final approval for an investment package that would “sweeten the deal” as they considered Humboldt County for their



new sodium cyanide solids plant. During the course of their presentation, Justin Clark, Cyanco’s CFO officially announced that Northeastern Nevada had been chosen over Alvin, Texas as the new home for their proposed expansion. Further, this was the first time that NNRDA went before the GOED board and was able to secure an incentives package for one of its clients. Governor Sandoval praised the project saying “I will say plainly, I really wanted this for Winnemucca and for Humboldt County...I want to thank the city of Winnemucca and the representatives from Humboldt County for their support.”



Only minutes later, NNRDA Executive Director, Sheldon Mudd, received a call from Komatsu Equipment stating that they would be officially announcing their plans to expand their combined service center in Elko. The new 150K square foot facility will be one of their largest buildings in North America and will service the entire Western U.S. adding roughly 25-30 jobs to the region. A ground breaking was celebrated on October 17th.



As if the 20th of September was not going well enough, the GOED Board also approved Workforce Innovations for a New Nevada (WINN) funding up to \$500K to Great Basin College to establish a Diesel Mechanics Program in White Pine County. The program will be co-sponsored by Wheeler Equipment and NNRDA member, KGHM Robinson Mine. Mr. Kim Kammerer of KGHM was on hand to support Mr.

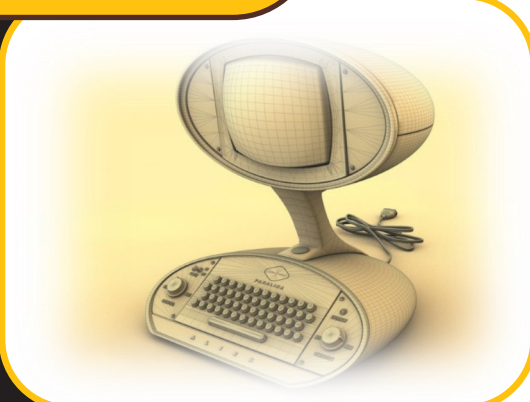


Bret Murphy of GBC as they presented before the GOED Board. Governor Brian Sandoval indicated that he was "...really happy about this application and what it can do for White Pine County."

In addition, Lt. Governor Mark Hutchison expressed his approval for the application while Secretary of State Barbara Cegavske stated that "Ely is one of my favorite parts of Nevada."



In September, the NNRDA Board approved funding for a complete remodel of the NNRDA website. After researching the sites of our competitors around the nation, it was agreed that the current structure and design lacked the appeal necessary to captivate our audiences and make our region competitive on a national scale. Further, the new site will contain the latest tools in site selection and data analysis, allowing potential clients fast and easy access to real-time property, demographic, and business data throughout the region. Initial data was provided to our consultants and a proof is expected to be delivered early in 2018Q4 with a delivery and "go-live date" expected early 2019Q1. Be on the lookout!



## Events & Other

- In September, NNRDA participated in the Nevada Mining Association Annual convention. Here NNRDA staff caught up with potential clients and showed their support to Nevada's Mining Industry.
- This quarter, NNRDA teamed up with Ruby Radio in their efforts to recruit new workers into Nevada's labor pool. NNRDA gave \$500 towards their out of state advertising efforts while drumming up another \$3,500 from other sources that will be used to promote the Elko Opportunity Fair to be held in November of 2018.
- In September, NNRDA collaborated with the Nevada Department of Business & Industry to host a Financing Workshop that provided information on bonding and financing opportunities offered to Nevada businesses through the Nevada B&I office. These programs are designed to support economic expansion and infrastructure needs.



In August, NNRDA participated in the Nevada Economic Development Conference. Thanks to NNRDA member **Barrick Gold Corp.** we were able to have a premium booth where we promoted the region to multiple companies within the State (and a few from outside). Overall, we made some great connections and were able to show the rest of the State that Northeast Nevada is now a major player within the economic development scene.

