



Shoppers delight

Ross, Maurices open Saturday

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ELKO — It's a two-for-one special.

Ross Dress for Less and Maurices will celebrate their respective grand openings on Saturday at the Elko Junction Shopping Center.

Ross will hold a ribbon cutting at 9:15 a.m., with doors set to open at 9:30 a.m. Following Ross' opening, Maurices will hold a ribbon cutting at 9:45 a.m. and will open the doors at 10 a.m.

Mayor Chris Johnson will be on-hand for both ribbon cutting events.

Debbie Urrizaga, marketing director for the Elko Junction Shopping Center, said both Maurices and Ross will have special sales giveaways in conjunction with the grand opening celebration.

Maurices will have a buy one, get one half-off sale for all items storewide. This sale begins at the grand opening and culminates March 19. Also at the grand opening, shoppers will have a chance to win one of three Maurices \$100 gift cards. Coupons will also be handed out to shoppers, giving them 20 percent off their purchase the next time they return to Maurices, and 100 EcoTotes, which are Eco-friendly bags, will be given away throughout the event.

Ross is also offering shoppers a chance to win a \$500 shopping spree at the store. Shoppers can enter beginning at the grand opening Saturday until March 11 and no purchase is necessary.

Rue21 and Famous Footwear are also holding giveaways throughout the day.

According to Elko Junction Shopping Center owner Gary Pinkston, Ruby Radio will be on site from noon to 4 p.m., with gifts being given away on air while Ruby Radio is broadcasting.

Ross and Maurices are the last of the stores to open in the newly renovated building previously home to RedStone Supply.

Famous Footwear, Rue21 and Jo-Ann Fabric and Crafts each reported record breaking sales during their respective grand opening celebrations, and Pinkston expects Ross and Maurices will be no different.

"We think we're going to fill the parking lot, and keep it full," said Pinkston.



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With the last two tenants moved into the building, Pinkston is now focused on the remainder of spaces available for tenants at the shopping center.

Pepperoni Pizza, a local business, will be opening in the space where Round Table Pizza was located in April or May. Around the same time, Pinkston anticipated the groundbreaking for Jack in the Box to occur. Shortly after, during summer, Mattie's Bar and Grill will open a micro-brewery.