

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
COMBINED MEETING MINUTES OF THE EXECUTIVE COMMITTEE AND BOARD**

**Great Basin College Berg Hall
Wednesday, September 28, 2011
1:00 p.m. PST**

A. CALL TO ORDER: By ECEDA Chairman of the Board Angela Hansen

The agenda for this meeting of the Elko County Economic Diversification Authority (ECEDA) has been properly posted for this day and time in accordance with NRS requirement. **ECEDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.eceda.com.**

B. ROLL CALL: Introductions of Board Members and Guests.

STAFF:

Pam Borda- Executive Director
Diana Duncan Elwess- Operations Coordinator

EXECUTIVE BOARD MEMBERS:

Angela Hansen- AMEC Earth & Environmental
David Zornes- Red Lion Hotel & Casino
John Rice- City of Elko Alternate
Gretchen Hubert- City of Wells Alternate- via phone
Charlie Myers- County of Elko

BOARD MEMBERS:

Don Newman-ECVA
Betti Magney- Elko Daily Free Press
Carl Diekhans- Great Basin College
Kerry Aguirre N. N. R. H.
Jeff Brigger- NV Energy- via phone

Jason Ashby-P & H MinePro Services
Kelly Wilson- Pacific Steel & Recycling
Brig Skoy- Savage Services

GUESTS:

None

MEMBERS ABSENT:

City of Carlin
City of West Wendover
Frontier Communications
Gold Dust West
Nevada State Bank
Newmont Gold

Ormaza Construction
RAM Enterprise Savage Services
Southwest Gas
Stewart Title Company
US Bank

C. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

**** DENOTES POSSIBLE ACTION ITEM**

D. **APPROVAL OF THE JUNE 2011 REGULAR BOARD MEETING MINUTES

ACTION: Charlie Myers motioned approval of the June 2011 Regular Board Meeting Minutes. John Rice seconded the motion. Don Newman abstained. The motion passed.

E. **APPROVAL OF THE JULY 21, 2011 AND AUGUST 10, 2011 EXECUTIVE COMMITTEE MEETING MINUTES

ACTION: Charlie Myers motioned approval of the July 21, 2011 and August 10, 2011 Executive Committee Meeting Minutes. John Rice seconded the motion. The motion passed.

F. **APPROVAL OF THE JULY ANNUAL RETREAT MINUTES

ACTION: Charlie Myers motioned approval of the July Annual Retreat Minutes. Kerry Aguirre seconded the motion. Gretchen Hubert abstained. The motion passed.

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
COMBINED MEETING AGENDA OF THE EXECUTIVE COMMITTEE AND BOARD**

G. ECEDA FINANCIALS:

1) ****Approval of warrants for July and August 2011:**

Review and approval of expenditures and financials for the month of July and August 2011

ACTION: John Rice motioned approval of the July and August 2011 Warrants. Dave Zornes seconded the motion. The motion passed.

H. NEW BUSINESS

1) **Review and discussion of the marketing collateral project.**

Executive Director Pam Borda reported that feedback from site selectors and others was good. The information that they want is easy to find.

The filming for the video production has finished and editing has started. We expect drafts in October with final product in November. ECEDA is very thankful for Ginna Reyes at El Aero. They provided ECEDA's filming crew with a helicopter at no charge. ECEDA is also very thankful to the City of Wells Manager Jolene Supp, who was able to get flight time for ECEDA's filming crew in an Ultralight flown by a local pilot at no charge. During the flight there was a crash and the pilot was injured. Todd Simon of THS-Visuals was scratched and bruised by the accident with the most damage suffered to his camera. Todd will submit to ECEDA information regarding his deductible, as there was money set aside for helicopter rental Pam will be asking the board to help with the deductible.

Everyone involved in interviews and locations of filming were great and ECEDA really appreciates the partnerships in developing these videos for our communities.

2) ****Review, discussion and possible approval of a planning proposal from Future IQ and proposed funding sources.**

Executive Director Pam Borda discussed the planning proposal from Future IQ partners along with the options and funding requirements. Pam explained that she was aiming for the County and the mines to fund the project but that the County wanted the Cities to commit to the project before we ask the Commissioners to fund any portion of it. Discussion included asking Future IQ partners for additional options and getting the Cities to agree to participate before asking for funding.

John Rice- Could this Regional Planning Proposal include phasing options?

Jeff Brigger- Will this dovetail with the Brooking Study from the Governor's office?

Gretchen Hubert- Would this Regional Planning process be able to be started as an individual process then be built into the regional planning?

Kelly Wilson- How would we be able to measure the process if it was done incrementally?

ACTION: Charlie Myer motioned approval for staff to begin talking to, gathering support from the entities that will be involved and contact Future IQ for other options . Kerry Aguirre seconded the motion. The motion passed.

3) ****Review, discussion and possible approval of replacing the color printer/fax/scanner/copier**

Item tabled due to not receiving information in time for meeting.

4) ****Review, discussion and approval of new members:**

AT&T- Premium Level

Legarza Exploration- Executive Level

ACTION: Charlie Myers motioned approval of the new members. Dave Zornes seconded the motion. The motion passed.

**ELKO COUNTY ECONOMIC DIVERSIFICATION AUTHORITY
COMBINED MEETING AGENDA OF THE EXECUTIVE COMMITTEE AND BOARD**

I. REPORTS

- 1) **STATUS REPORT AND LEADS:** Staff will provide status on various activities, projects and leads. A written Staff Report was provided in the Board Packet. Executive Director Pam Borda reported that Steve Hill has been appointed to be the Interim Director of the Department of Economic Development (formerly NCED). Unsure how the changes to NCED will effect ECEDA. Pam also discussed the unfortunate coverage of the LA Times on Elko. Jeff Brigger feels we need to do a better job of putting out the positive information to combat those articles that show us in a poor light. ECEDA is excited to report that we have helped Carlin to close 2 deals in the Industrial Park and there is another that is still in the process. We have assisted Wells with a company in the process of locating to the Industrial Park. As always, we working on the multifamily issues trying to get something to happen. Special note; Judy Emerson of Small Business Development retired. We miss her already and are concerned that her position be filled ASAP.
- 2) **NNRR PROJECT:** Commissioner Charlie Myers and staff will report on the progress of the County's NNRR Planning Committee and the Railport Project. Executive Director Pam Borda reported good news from Southwest Gas as they are working on getting gas to the Railport.
- 3) **RNDC:** Report from Shirley Alen- No report

J. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

K. SCHEDULE NEXT MEETING

ECEDA's next Combined Executive Committee and Board of Directors meeting is scheduled for Wednesday, October 26, 2011 at 1:00 pm, GBC Berg Hall Conference Room.

L. ADJOURN

Respectfully submitted:

DDE

Diana Duncan Elwess
Operations Coordinator