

**NORTHEASTERN NEVADA REGIONAL DEVELOPMENT AUTHORITY
COMBINED MEETING MINUTES OF THE EXECUTIVE COMMITTEE AND BOARD**

**Great Basin College
McMullen Hall #102 (Conference Room)
1500 College Parkway
Elko, NV 89801**

Monday, October 24, 2016 at 1:00pm

A. CALL TO ORDER: By NNRDA Vice-Chairman of the Board Mark Curtis

The agenda for this meeting of the Northeastern Nevada Regional Development Authority (NNRDA) has been properly posted for this day and time in accordance with NRS requirement.

In accordance with NRS 241, the Authority may: (I) change the order of the agenda, (II) combine two or more agenda items for consideration, (III) remove an item from the agenda or delay discussion relating to an item on the agenda at any time, (IV) and if the agenda is not completed, recess the meeting and continue on another specified date and time, (V) place reasonable restrictions on time, place, and manner of public comment and that comment based on viewpoint may not be restricted.

NNRDA's monthly board meeting agenda and board meeting minutes are now posted for public viewing on our website at www.nnrda.com.

B. ROLL CALL: Introductions of Board Members and Guests

STAFF:

Pam Borda-Executive Director

Kris Ashdown-Executive Assistant

EXECUTIVE COMMITTEE MEMBERS:

Chris Johnson-City of Elko

Chris Melville-City of West Wendover (via phone)

Jolene Supp-City of Wells (via phone)

Pat Robinson-City of Ely

Glen Gutty-Elko county

Laurie Carson-White Pine County

Mark Curtis-Great Basin College

Jan Morrison-Lander County

BOARD MEMBERS:

David Roberts-Frontier Communications

Rhonda Zuraff-Newmont Mining (via phone)

Betti Magney-Elko Daily Free Press

GUESTS:

Sheldon Mudd-Governor's Office of Economic Development

Cathy Laughlin-Elko City Planner

Elaine Blackham-White Pine County

C. PUBLIC COMMENT PERIOD:

This agenda item is to provide time for the general public to address the Authority regarding items of concern. Action cannot be taken at this time, but a matter can be set on the agenda for a future meeting, as appropriate.

Ms. Cathy Laughlin to give a presentation on Downtown Redevelopment.

Cathy Laughlin, city planner for the City of Elko, gave a presentation that shows what they have accomplished with the Downtown Redevelopment Agency since 2008, how it works and where the money goes. The RDA get their funds from taxes but it's not a new tax, it's a percentage from new growth from the area. Cathy let us know about some of the properties that could be developed and properties that have a higher tax percentage that helps the RDA revenue. The RDA is on a 30 year plan so they have 22 years left for their redevelopment plans.

D. MINUTES:

1) Approval of the July and August 2016 Combined Meeting Minutes.

For Possible Approval

ACTION: Glen Gutty made a motion to approve the July and August 2016 Combined Meeting Minutes. Chris Johnson seconded the motion. The motion passed.

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- 2) Approval of the July 27, 2016 Special Executive Committee Meeting Minutes. **For Possible Approval**
ACTION: Glen Guttry made a motion to approve the July 27, 2016 Special Executive Committee Meeting Minutes. Jan Morrison seconded the motion. The motion passed.

E. NNRDA FINANCIALS:

- 1) Review and approval of Financials for July, August, and September 2016. **For Possible Approval**
ACTION: Jan Morrison made a motion to approve the Financials for July, August, and September 2016. Chris Johnson seconded the motion. The motion passed.

F. NEW BUSINESS:

- 1) Review, discussion, and possible approval to expend \$18,250 to THS Visuals for production of the marketing video for Eureka County. **For Possible Approval**

ACTION: Jan Morrison made a motion for approval to expend \$18,250 to THS Visuals for production of the marketing video for Eureka County. Glen Guttry seconded the motion. The motion passed.

- 2) Review and discussion on lead generation from attending the 2016 MINExpo in Las Vegas. Pam Borda gave a brief review of how the MINEpxo went. Thanks to LEDA and the money they donated for us to hire TIP consulting who set up onsite meetings for lead generation. TIP had set up 16 meetings then Sheldon Mudd had several more meetings set up with foreign countries and also a few within the states as well. Needless to say, it was a very busy 3 days but anticipating it being very rewarding.

- 3) Review, discussion, and possible approval to share the cost with the Elko Area Chamber at \$750 each, to sponsor an Elko Centennial Boot in support of the Elko Arts and Culture Board and the Elko Centennial.

For Possible Approval

ACTION: David Roberts made a motion for approval to share the cost with the Elko Area Chamber at \$750 each, to sponsor an Elko Centennial Boot in support of the Elko Arts and Culture Board and the Elko Centennial. Betti Magney seconded the motion. The motion passed.

- 4) Review of the 1st Quarter Status Report for GOED.

Pam Borda, Executive Director, touched on everything we have been involved with including taking on Eureka and White Pine counties and the city of Ely. This has definitely been one of the busiest quarters figuring out that Pam has been on the road for 5 weeks in a row. We have been working on several leads/expansions coming to the area, the MINExpo in Las Vegas, site visits to all the new member's areas, and the video filming for Eureka County. Pam will be heading to Carson City next week for a CDBG meeting.

- 5) Review, discussion, and possible direction on strategic planning for the region.

Pam knows with the new communities that we need to do a new strategic plan. She had been working on a CDBG grant but was told after preparing for 6 months, that she couldn't submit it because she is on the CDBG board. Pam has been trying to come up with funding ideas for strategic planning for our new region. She has talked with EDA and it's possible that we can receive some funding from the EDA but it will not be enough and most of our communities do not qualify for EDA funds. It's imperative that we get a new plan for each community for their specific needs as each one differs from another. Housing is needed in all communities so that would fall under a regional plan. Pam would also like some help on how do you decide which community goes first. Mark Curtis asked which communities are in the most need and if you can assess that, he would start there. Pam responded with West Wendover because she feels that they are one of the longest standing members and she feels like they have received the least help thus far. But for the rest, she could make a case for each community. She thinks Lander County is in the best shape. Pam would like all board members to brainstorm and try to come up with some ideas for making this happen. She would like to visit each community individually to discuss the possibilities.

G. REPORTS

- 1) **Status Report and Leads:** Staff will provide status on various activities, projects and leads.
- 2) **RNDC:** Report from Shirley Alen-Kellerman on RNDC meetings.
- 3) **GOED Mining Industry Specialist:** Sheldon Mudd update on Mining Industry.

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H. BOARD MEMBER REPORTS

Board members will be provided the opportunity to give a short report on their business or their city/county.

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J. ADJOURN: Meeting was adjourned at 3:02 pm.

Respectfully submitted:

KA
Kris Ashdown, NNRDA Executive Assistant